



NEWS RELEASE

For Immediate Release

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Esse Health Adds Shomidie as Marketing Coordinator

St. Louis, MO (September 30, 2009) – Andrea L. Shomidie has joined Esse Health as its marketing coordinator. The announcement was made by Michael A. Castellano, chief executive officer.

Shomidie will handle all marketing, advertising and public relations efforts for Esse Health. In addition to promoting Esse as the medical home for patients throughout the St. Louis metropolitan region through traditional marketing efforts, she will also work with Esse's team to develop a new physician marketing program. The marketing program will strive to achieve Esse's growth initiatives by supporting recruitment of new physicians to Esse Health.

Shomidie brings experience in public relations and marketing to her new position at Esse Health. For the past three and a half years, she worked as the marketing manager at the law firm of Evans & Dixon, L.L.C., in St. Louis, Mo.

She is a graduate of Illinois State University with a bachelor's degree in public relations.

About Esse Health:

Esse Health is a St. Louis-based physician group that has managed the health care needs of St. Louis area patients since 1996. Esse is recognized as a leader in using

technology in health care and physician accountability for both quality and cost-of-care.
For more information on Esse Health, please visit www.essehealth.com.

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